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News Release
March 28, 2019

CARBONDALE FOOD &
**FASHION
WEEK**

FOR IMMEDIATE RELEASE

Carbondale Food and Fashion Week

Events Planned by Students of Hospitality and Tourism, and Advertising Programs

CARBONDALE, IL – Southern Illinois University students and the City of Carbondale are putting on a fun filled week this April dedicated to food and fashion. Carbondale Food and Fashion Week will run from April 23rd to the 27th. The week will feature a range of different events aiming to bring awareness to some of the programs offered at SIU. Students from the Hospitality and Tourism Administration Program, and the Advertising Program will get the chance to gain real world experience in their indented industries. Hospitality and Tourism Program, and the Advertising Program invite the entire community to Carbondale Food and Fashion week to enjoy some of the amazing work from SIU students as they showcase their talents.

The Southern Illinoisan, WSIL TV 3, the City of Carbondale, Carbondale Main Street, and Carbondale Chamber of Commerce are proud to help partner with the Hospitality and Tourism Administration, and Advertising Program to put on this week of events.

The week-long event will start on April 23 with an opening ceremony followed by the showing of Kinky Boots. The showing of Kinky Boots is taking place at Shyrock Auditorium at 6:30 p.m. This event will feature an opening statement from various people in the Carbondale community. Kinky Boots is based off of a fashion narrative however, it is being shown to attract a broad audience. Kinky Boots tells a story about a man that inherits a family business that he wishes that he is not fond of. However, he then encounters an individual who makes him start to change his mind. The viewing of Kinky Boots is free and opened to the public. Concessions will be available for purchase at Shyrock Auditorium.

The Food and Art Crawl will be the second event of the week taking place on April 24th in Downtown Carbondale. The event is scheduled to kick off at 5 o'clock that evening. The City of Carbondale, Carbondale Main Street, and the Carbondale Chamber of Commerce have partnered to put on the event. This unique event is a great way for the local community to visit the city's various restaurants as well as enjoy and bring awareness to new local art. Local artists will be able to submit their work to be displayed in the local downtown restaurants and other businesses. The community will be able to tour the local restaurants and enjoy not only unique food but also art. Each restaurant participating in the event will have "special" menu items available for purchase.

On Friday, April 26th there will be a Dress for Success on a Dime Fashion event. This event will give local high school and college students the chance to showcase their talents in designing fashion on a budget. This event is open to the general public and is hoped to attract local high school students who may be interested in the Fashion Programs at SIU.

The last event of the week is the Passion for Fashion: 150 Years of Carbondale Fashion Gala in honor of SIU's 150th anniversary. The gala will take place on Saturday, April 27th at the Garden Grove Event Center in Carbondale and begins at 6:30 p.m. The Carbondale Women's Club will present a vintage fashion show and attendees are encouraged to wear vintage or vintage-inspired pieces from their favorite decade. A silent auction will include a wide variety of items and proceeds from the event will go towards a scholarship for the Hospitality, Tourism, and Administration; and Advertising programs. Tickets for the event are \$45 per person or \$315 for a table of 8.

For those interested in the Carbondale Food and Fashion Week and would like more information they may contact Nicole Davis with SIU Hospitality, Tourism, and Administration by email at ndavis@siu.edu.

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